



# Livingston

## LIVINGSTON COMMUNITY

# 2021 Livability Survey Results

Brookfield Residential surveyed residents of Livingston to learn about their experiences living in the neighbourhood. We asked questions to find out what makes Livingston great, how it could be improved, and how we can support to make Livingston the best place to call home for you, your family, friends and neighbours. We call this research – Livability research.

Using the results from the 2021 Livability survey, key insights have been identified and action plans have been developed. We look forward to working together with you and the HOA to continue building a great community.

Our intent is to survey annually to understand progress as well as to uncover new ways to improve.



### Key Insights

A primary reason behind resident’s positive quality of life in Livingston is the family-friendly nature of the community.

#### LONG-TERM VISION



**72%** view Livingston as a good community to live long-term

#### FEELING SAFE



**81%** feel safe walking or running alone in the community during the day

#### FEELING AT HOME



**70%** feel at home in their community

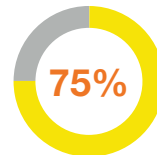
#### WALKABILITY



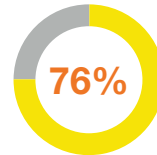
**62%** believe that Livingston is a walkable community

### Strong Ratings

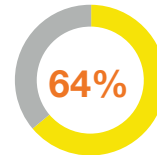
Overall, residents enjoy living in Livingston and rank their community and lifestyle highly.



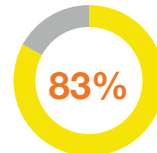
75% are satisfied with their home



76% are happy to live in Livingston



64% are satisfied with the community



83% have recommended Livingston as a place to live



# Looking To The Future

## AREAS FOR IMPROVEMENT & ACTION PLAN

The 2021 Livability research continued to demonstrate the importance of a sense belonging when predicting quality of life and community satisfaction. These results highlight residents need for a personal connection to their community and to their neighbors.

### Community Engagement

Community engagement is the number one driver of community satisfaction, and the second strongest driver of quality of life for Livingston. It is important to provide opportunities to increase sense of belonging and personal connection to ones community as this will have the greatest impact on resident quality of life. In Livingston, engagement activities will continue in 2022, we want to prioritize focused conversations around what residents want to see as far as events and programming at the Hub and around the community.

The results here show that there is room for improvement in how we activate, socialize, and create a better overall feeling of belonging amongst our community. They also show that there is opportunity for the HOA to provide events that support community and social interaction. Stay tuned for ways to engage on upcoming events and programs as well as community activations and volunteerism that residents want to see in Livingston.



### Amenities and Experience

When considering what would make Livingston an even better place to live, residents highlighted their want for more amenities. Residents were interested in more adult amenities and entertainment (live music, fitness facilities etc), continue identified need for a grocery store and other retail amenities as the greatest needs. In 2021 we made a lot of progress:

- Procured a mobile Skatepark
- Weekly Farmers' Market launched July 2021
- Outdoor Movie Nights
- Youth and adult programming
- Brookfield partnership with Shakespeare on the go & Village Ice Cream
- Food Trucks
- Seasonal event activations- Stampede, Halloween Holidays, ect.

In 2022 we have prioritized ensuring we engaged more heavily on what residents would like to see for programming and events—especially for adults. We will introduce our café retailer to the Hub and continue to support the charter school that opened in early 2022. We are looking forward to making more headway on our first commercial site in the community and Brookfield will be moving their sales presence to the Centre Street corridor to activate and connect Livingston more effectively.





## COMMUNITY LOOK AND FEEL & AMENITIES

In 2021 as planned, Livingston transitioned maintenance of park spaces over to the City of Calgary. In an effort to ensure that these park spaces and future park spaces continue to meet the standards of care of our residents, the HOA will be entering into greenspace agreements with the parks department.

This will allow for more access by our HOA staff to complement the care and attention, in key public greenspaces, of the city of Calgary parks department. The HOA also has a snow removal agreement for the pathway around the pond with the City of Calgary. Our team is always looking for ways to improve – we encourage our residents to stay connected and continue to provide feedback to our HOA teams on community look and feel.



## Get Involved & Key Contacts

If you have any questions about the results or for more information about your community, HOA or how to get more involved please contact the following:

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